



# Philanthropy Focus:

## one2one USA Foundation: Inspiring personal generosity



PARTNERING IN  
OUR COMMUNITY



Scott D. Krase,  
founder of one2one  
USA Foundation

Mrs. Smith and her son John wanted to honor their late daughter and sister Anne (not their real names), who had passed away from diabetes. Before her death, Anne was a double amputee; because her family could afford top-of-the-line prosthetics, she enjoyed a quality of life that was much higher than for others in that situation. John and Mrs. Smith wanted to give other amputees that quality of life opportunity, but they couldn't find a charitable organization dedicated to that specific cause. Their options? Donate to an organization focused on diabetes and hope some of their dollars made it to providing prosthetics, create a new charity (quite an onerous task, considering all the regulations and paperwork involved), find individuals to give money to directly, or abandon the cause.

Or — go to the one2one USA Foundation. The one2one USA Foundation is helping John and Mrs. Smith create a customized, tax-deductible Charitable Program in honor of Anne that will find people who need prosthetics and provide them. Not only that, but Mrs. Smith and John can maintain ongoing contact with the program's donees so they can see directly the impact their giving has created.

The one2one USA Foundation, founded at the end of 2016, is a new kind of charitable organization that is transforming the existing charity model. one2one USA helps donors create customizable programs to serve the specific causes that inspire them.

Inspired by his own family's charitable giving efforts and discovering how powerful it was to have personal connections with those you help, he wanted to build a vehicle for donors to really experience the impact of their charitable giving. "We can set up a program in a matter of days, making peoples' philanthropic passions a reality," Krase says of the foundation. "For donors, seeing how their gift is being used makes it deeply meaningful."

Have a cause that is especially dear to your heart? one2one USA can create a customized program specific to that need. The foundation will then reach out to their network of Partner charities to source potential donees that fit the criteria, vet and screen them, and finally work with you to build pathways for ongoing interaction with the donees so that you can see directly the impact your gift is making.

Transparency and efficiency are at the core of one2one USA; 90% of all donations are 100% directed toward the causes they are intended to support and donors can follow how the money is spent. There is no guesswork on where your money is going, and no ambiguity around what it is paying for.

The one2one USA Foundation launched its program in 2017, and success stories are already piling in. From the donor perspective,

it's a deeply meaningful way to give, and from the donee perspective, their lives are forever changed. Donors are discovering an additional benefit; this method of giving is profoundly affecting, and can help them to instill charitable values in their children in a way that simply writing a check to an organization does not.

Krase would like to see the one2one USA Foundation become a part of everyone's charitable portfolio. "It's not going to help millions or cure cancer," Krase notes, "but it will significantly change individual lives, and donors can see that change firsthand." As the foundation grows, he is looking forward to creating a community of donors who, by helping one person at a time, will collectively improve countless lives. It's about one person helping another. Learn more at [one2oneusa.org](http://one2oneusa.org).

### Where does one2one USA help?

- Education
- Medical expenses
- Home repairs
- Nutrition
- Childcare
- Music
- Financial relief
- Shelter
- Medical devices
- Hunger
- Clothing
- Mental health
- Disaster relief
- The arts
- Employment
- Senior care
- Training
- Veterans

### Or whatever inspires you...